Hanna Chumakova

Product Designer

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Summary

Product designer with 6 years of experience building scalable consumer products at the intersection of fintech, AI, and global payments. At Remitly, I worked on Identity Verification and Payments, gaining deep experience designing within highly regulated financial systems.

Experience

2022—Present

Product Designer / Remitly

- Scaled the core remittance product into new send countries, designing localized payment, payout, and compliance flows with Compliance, Legal, and regional product teams
- Built a reusable market-launch design pattern for identity verification, cutting the design effort for each subsequent country launch
- Redesigned legacy KYC and EDD verification, significantly increasing queued transactions across new and existing markets
- Contributed to and maintained Remitly's design system, auditing legacy patterns, adding and documenting components, and partnering with engineers on adoption so multi-market launches shipped consistently

2021—2022

UX Designer / Gardyn

- Shipped 6 features in 4 quarters leading UX of the Gardyn mobile app end to end
- Led user research end to end, recruiting customers and running moderated usability tests to validate hypotheses and shape the roadmap
- Established Amplitude KPIs for feature adoption and retention

2021

UX Designer / Bigplasma.ai

- Designed a data visualization dashboard for dental equipment diagnostics, turning live device telemetry into readable technician-facing views
- Wireframed and prototyped IoT-based web applications from discovery through client design reviews

2020

UX Designer / Koda Health

- Joined at the 0 to 1 stage of a digital health startup building a software platform for advance care planning and serious illness management, shaping the first end to end product experience
- Turned early discovery research into product strategy with journey maps and personas, then prototyped features achieving 94% task success across three usability tests

Skills

Figma / Claude Code / Claude Design / HTML / CSS / JavaScript

Education

A.A. in Social Science
University of Bordeaux

B.A. in Linguistics
Minsk State Linguistic University

Certificate in UX Design
General Assembly